



*Everyday is an opportunity to **start something incredible.**
Why don't you tell us a little bit about it so we can get
started right away.*

[TELL US A LITTLE MORE](#)

CURATED [EXCELLENCE](#)



*We are the new **Affinity Creative Group**. A collective of creative experts who specialize in connecting brands and consumers through **Branding & Packaging, Digital Media, and Retail Experiences.***

[DISCOVER OUR TEAMS](#)

scroll





BRANDING & DESIGN

*Cras mattis consectetur purus sit amet fermentum. Praesent commod-
ocursus magna, vel scelerisque sit amet fermentum. Praesent vel nisl
consectetur et.*

[EXPLORE BRANDING WORK](#)





BRANDING & DESIGN

DIGITAL MEDIA

RETAIL & PROMOTION

ABOUT

BLOG

say hello

CONTACT@AFFINITYCREATIVE.COM
707. 558. 0744

the latest news

MEET AFFINITY CREATIVE D...
KING ESTATE TRUCK...

the studio

1125 WALNUT AVE
MARE ISLAND, CA 94592

get social

INSTAGRAM
FACEBOOK
VIMEO
YOUTUBE
LINKEDIN

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DIGITAL MEDIA & VIDEO

*Cras mattis consectetur purus sit amet fermentum. Praesent commod-
ocursus magna, vel scelerisque sit amet fermentum. Praesent vel nisl
consectetur et.*

[EXPLORE DIGITAL WORK](#)





RETAIL & PROMOTION

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consectetur et.*

[EXPLORE RETAIL WORK](#)





ABOUT US

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ocursus magna, vel scelerisque sit amet fermentum. Praesent vel nisl
consectetur et.*

[GET TO KNOW US](#)



Welcome to the
DIGITAL PORTFOLIO

We are the digital team of Affinity Creative Group. Our Mission?

To craft top-notch brand-centric digital experiences from the ground up. The secret to an outstanding brand image is polishing every step of the process to mirror brilliance.

We're in the business of creating unique digital experiences custom to each of our clients by throwing ourselves into the craft of story-telling.



digital strategy



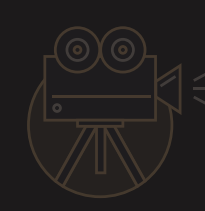
user experience



web development



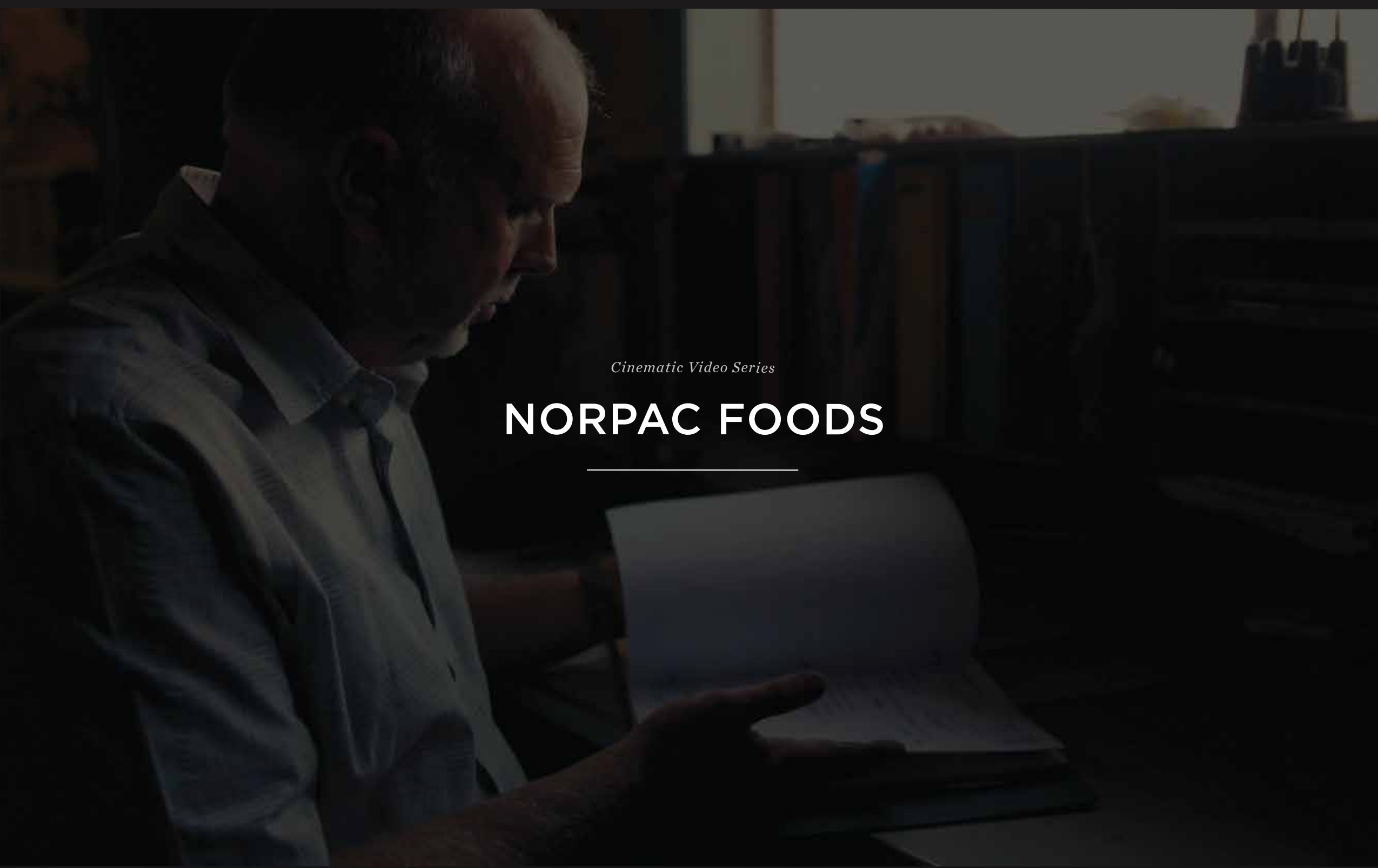
content marketing



video & photography



seo & analytics



Cinematic Video Series

NORPAC FOODS



Tequila Microsites

DON SEBASTIANI & SONS



Brand & Digital Identity

RECLAIM



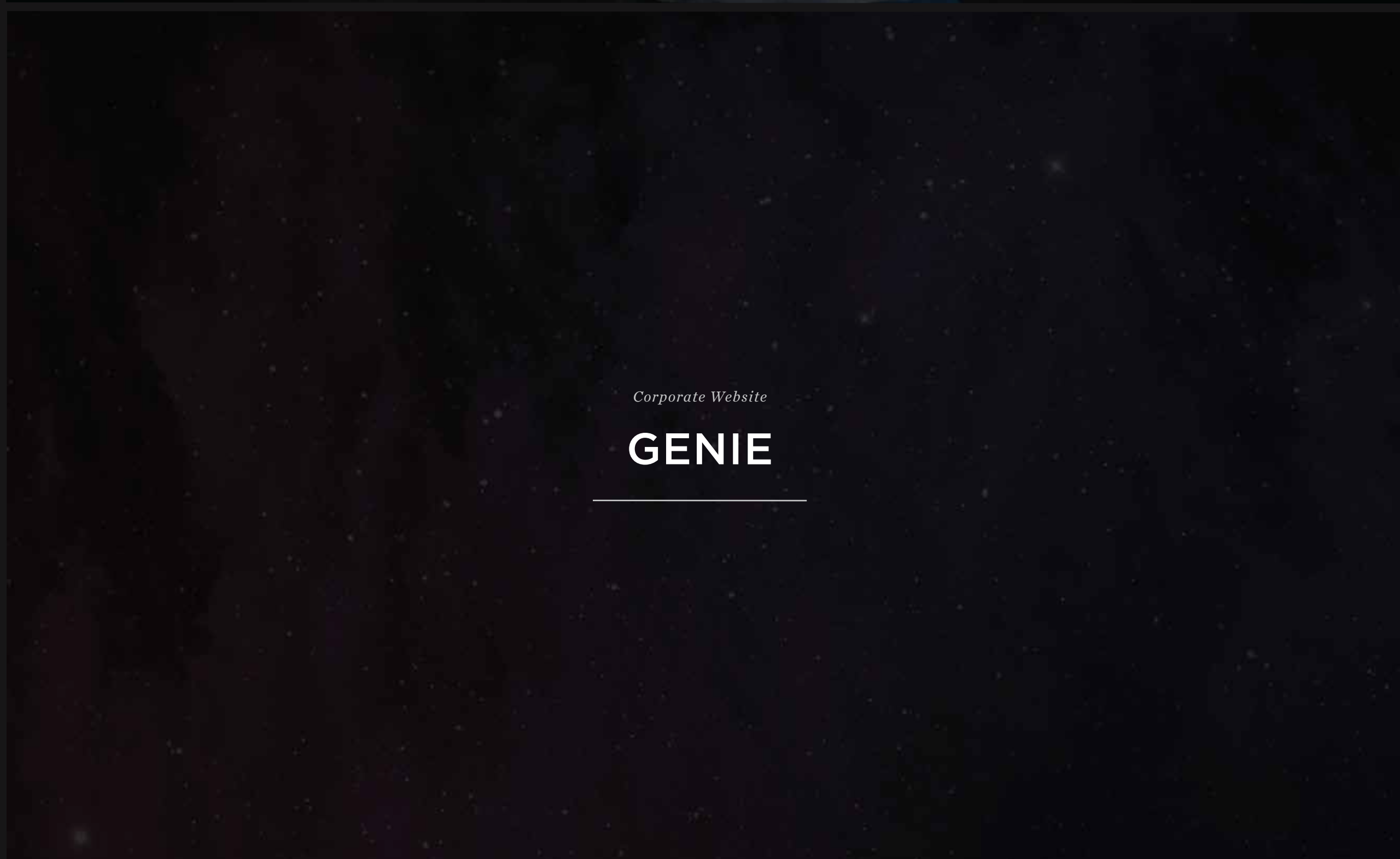
Marketing Video

AWIP



Cutting-Edge Brand & Website

PRECISION ESTIMATING GROUP



Corporate Website

GENIE

come visit us

WE'VE GOT WINE

[SCHEDULE SOMETHING](#)

JUST ANOTHER ONE [CALL TO ACTION](#)



digital strategy



user experience



web development



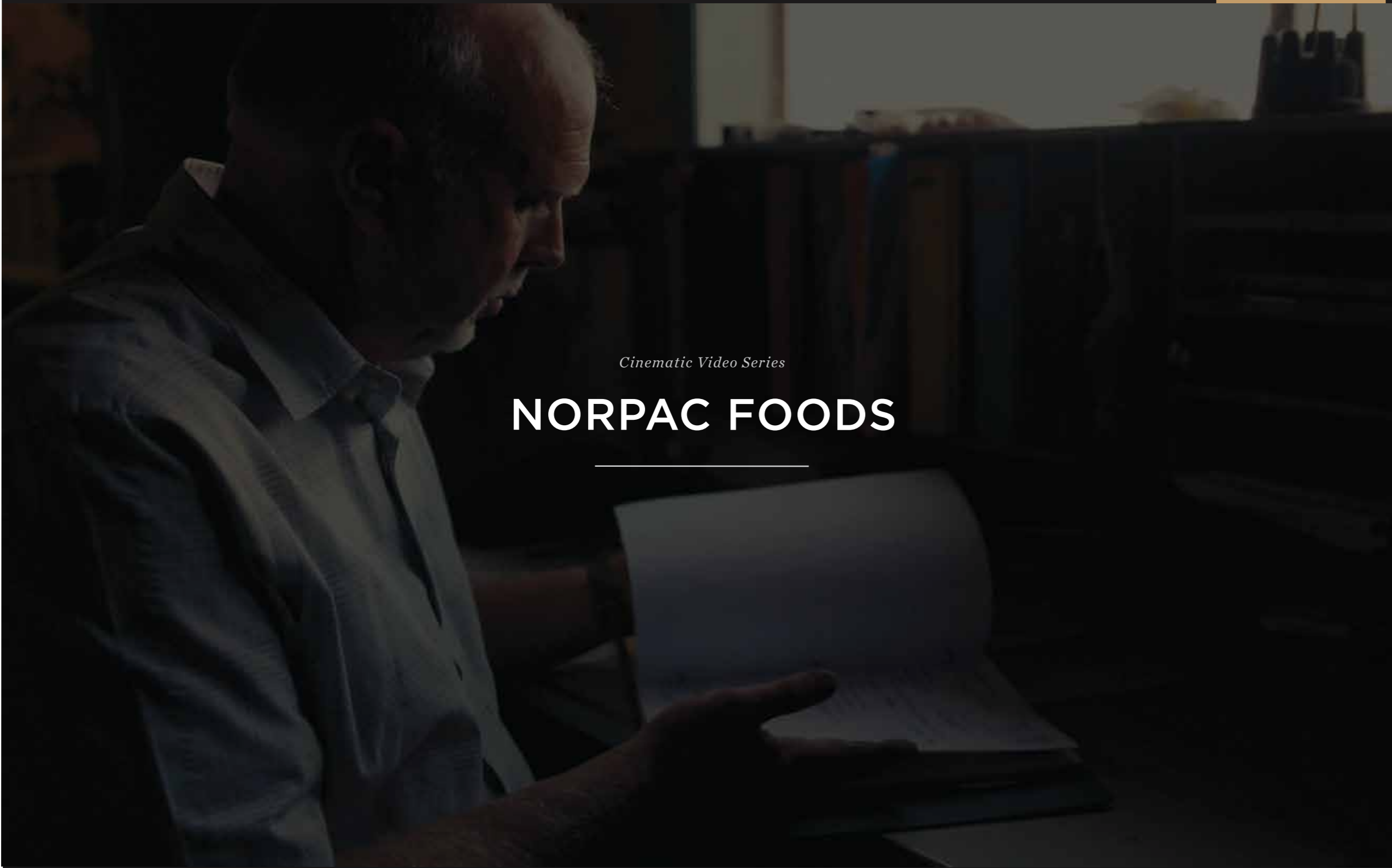
content marketing



video & photography



seo & analytics



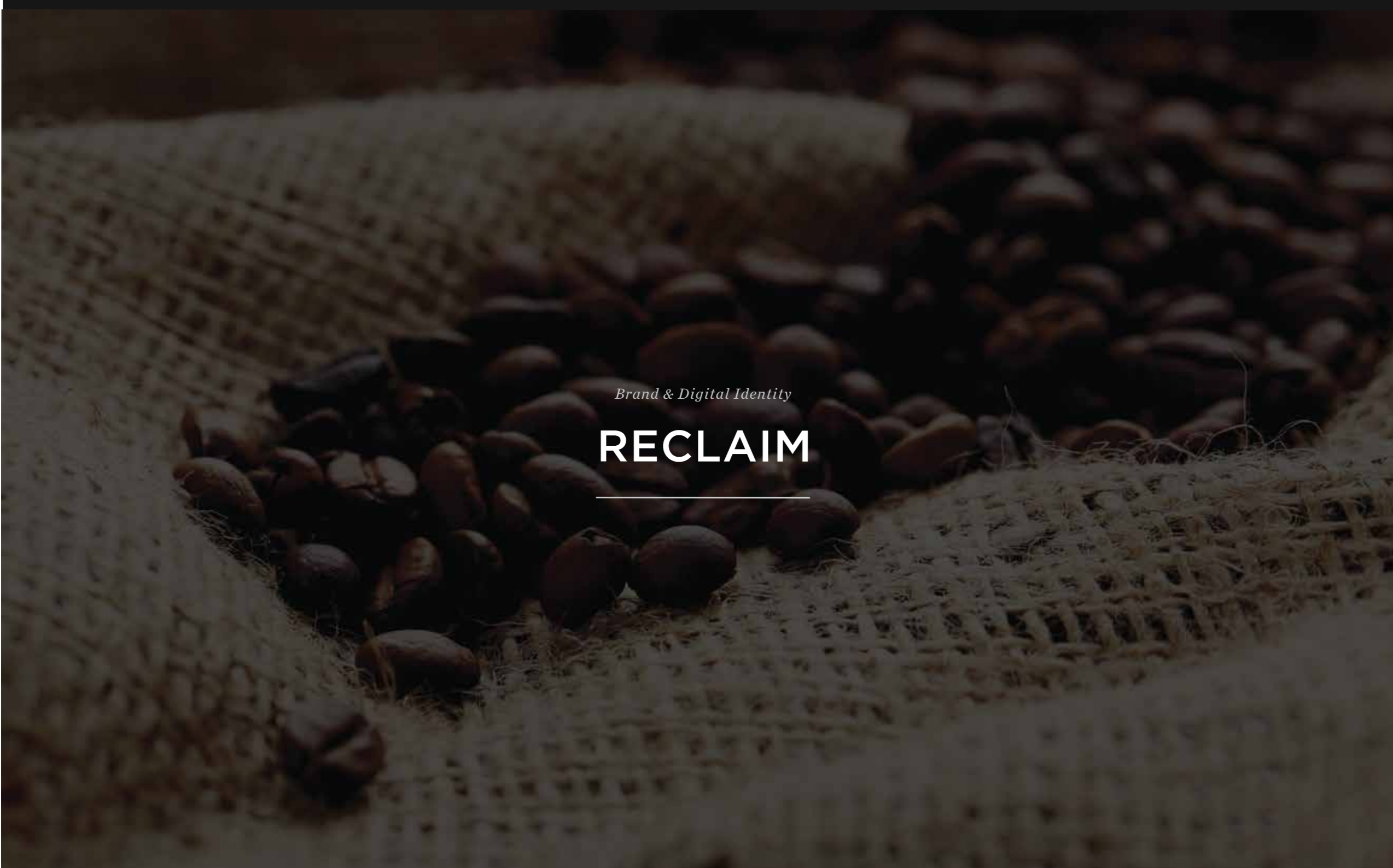
Cinematic Video Series

NORPAC FOODS



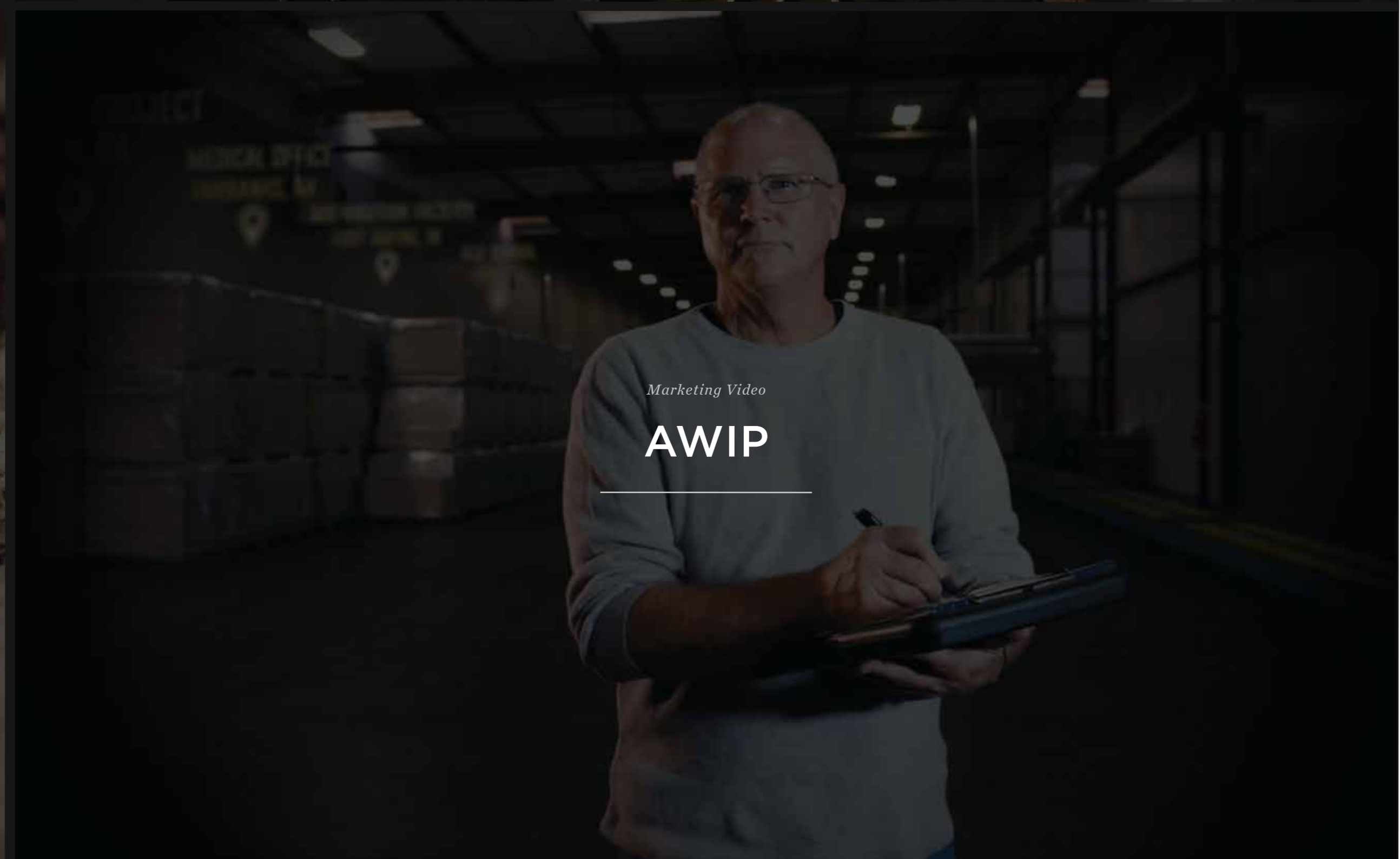
Tequila Microsites

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Brand & Digital Identity

RECLAIM



Marketing Video

AWIP



Video Series

NORPAC

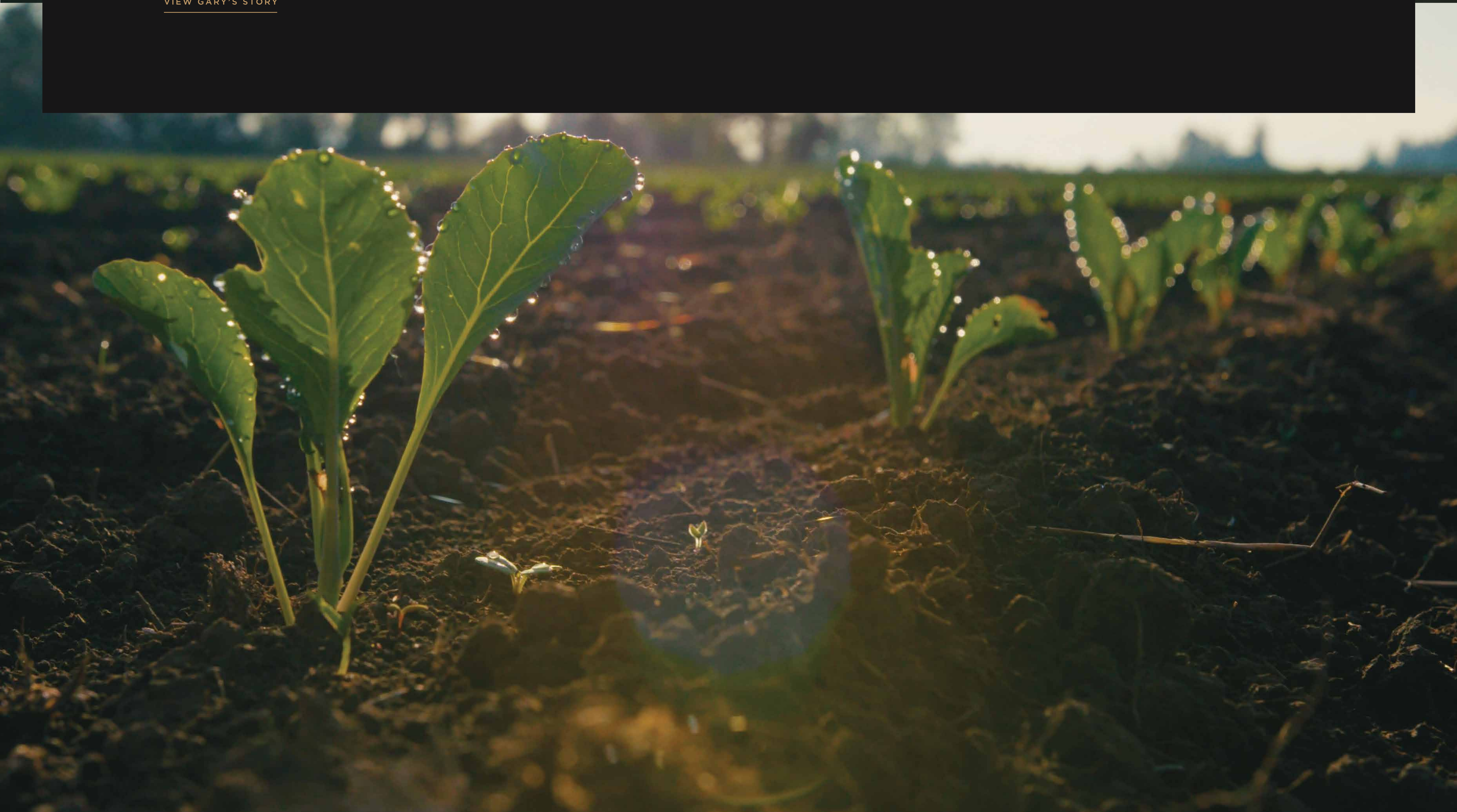
How do you make your customers feel genuinely connected to their food? Give them a view into its humble, wholesome origins. A combination of savvy cinematography, scenic vistas and true Salt-of-the-Earth people came together to craft an honest ode to an authentic story. The end result: a video series as fresh as blueberries off the vine (trust us we know).

SERVICES

- Videography
- Storytelling
- Editing

[VIEW TOM'S STORY](#)

[VIEW GARY'S STORY](#)



Step One:

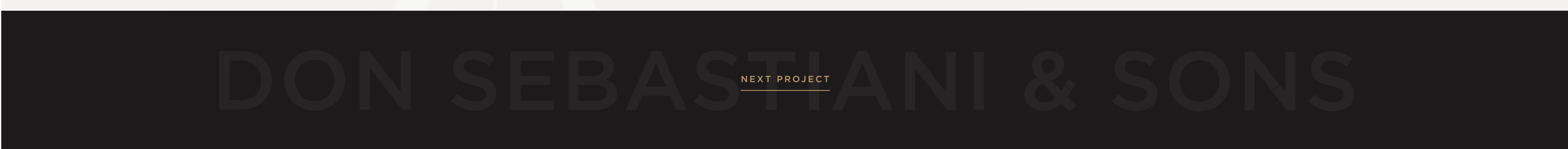
THE PROBLEM

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this is good work

SOMETHINGS ARE WORTH SHARING



DON SEBASTIANI & SONS

[NEXT PROJECT](#)



We like to call our blog

CURATED EXCELLENCE

It's all about a pursuit of perfection... well sort of.

Aenean lacinia bibendum nulla sed consectetur. Praesent commodo cursus magna, vel scelerisque nisl consectetur et. Vivamus sagittis lacus vel augue laoreet rutrum faucibus dolor auctor. Aenean lacinia bibendum nulla sed consectetur.

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INDUSTRY

PACKAGING

TEAM



August 17, 2016 | Industry

MEET AFFINITY CREATIVE DESIGNERS AT W&V PACK

Affinity Creative Group is a sponsor and exhibitor at the upcoming Wines & Vines Packaging Conference in...

READ THE POST

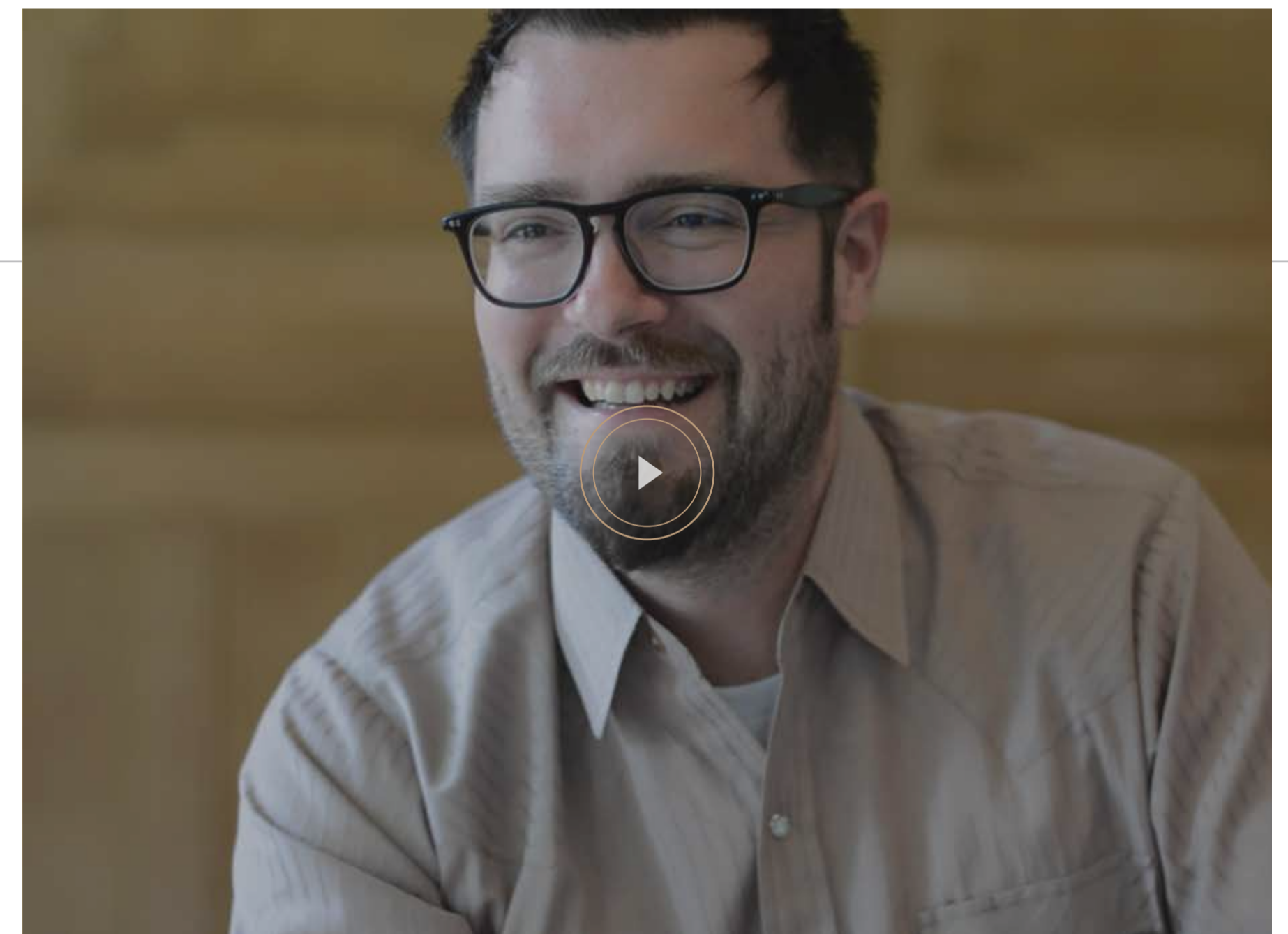


June 3, 2016 | Packaging

KING ESTATE TRUCK

Affinity Creative's work is on the move! King Estate requested a complete brand packaging update...

READ THE POST



April 6, 2016 | Team

QUESTIONS FROM THE WINE GOBLET: JON POTTS

In this episode of Questions from the Wine Goblet, designer Jon Potts give us a glimpse of what makes him tick.

READ THE POST

August 17, 2016 | Industry

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Like what you see?

THERE'S MORE WHERE THAT CAME FROM

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BUTTON



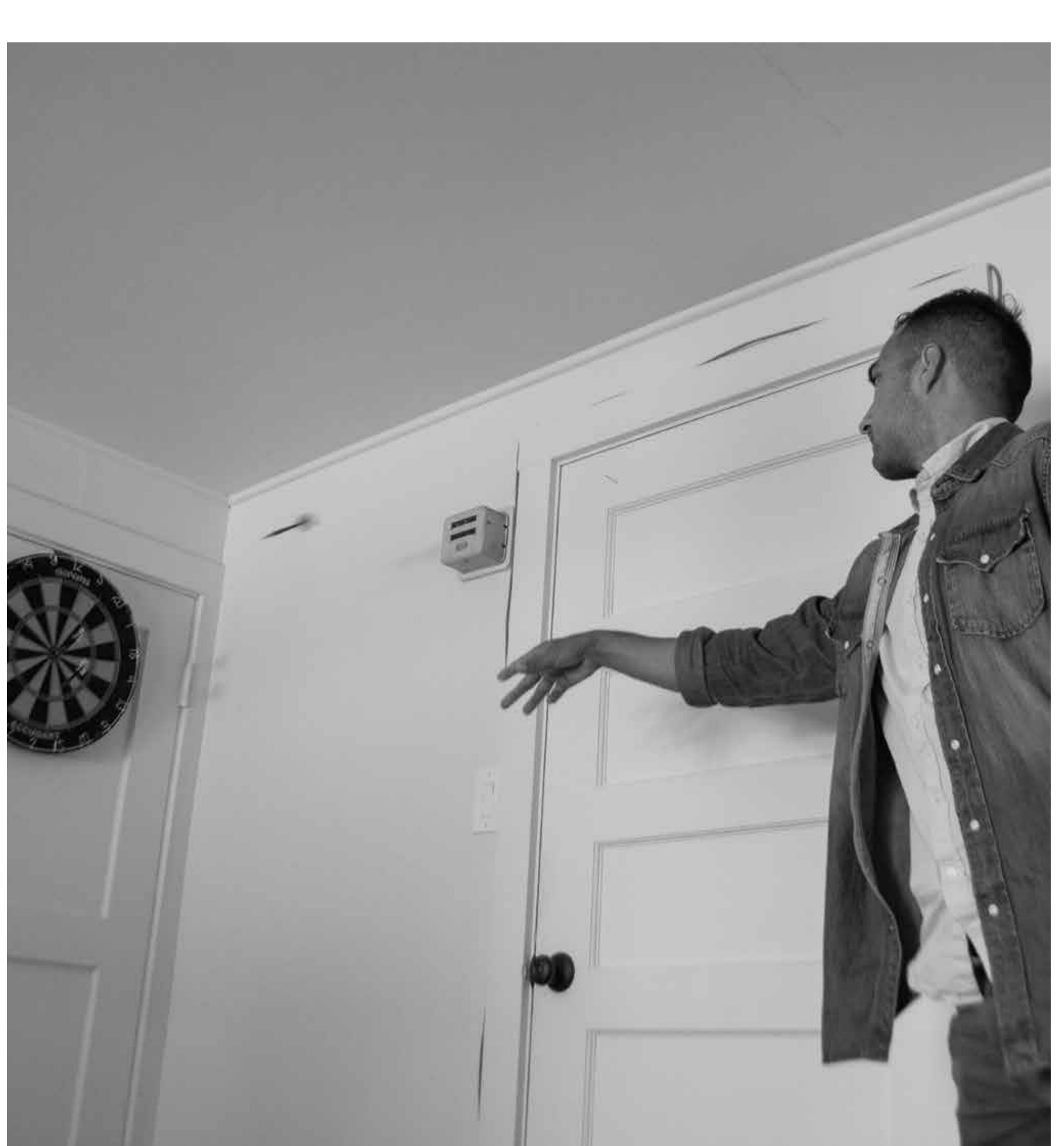
Affinity Creative Group
WHO WE ARE

What's in a name? It's just a name afterall. Or is it?

Aenean lacinia bibendum nulla sed consectetur. Praesent commodo cursus magna, vel scelerisque nisl consectetur et. Vivamus sagittis lacus vel augue laoreet rutrum faucibus dolor auctor. Aenean lacinia bibendum nulla sed consectetur. Morbi leo risus, porta ac consectetur ac, vdu nulla sed estibulum at eros. Praesent commodo cursus magna, vel scelerisque nisl consectetur et. Morbi leo risus, porta ac consectetur ac.

Just to name a few
WHAT WE DO

Committed to collaboration, efficiency, and being nice. Because the best products begin, not as a vision, but as a fragment, a scribble on a napkin, or an unfinished thought.



Our Pillars
WHAT WE STAND BY

Committed to collaboration, efficiency, and being nice. Because the best products begin, not as a vision, but as a fragment, a scribble on a napkin, or an unfinished thought.

1

Character

Committed to collaboration, efficiency, and being nice. Because the best products begin, not as a vision, but as a fragment, a scribble on a napkin, or an unfinished thought.

2

Innovation

Committed to collaboration, efficiency, and being nice. Because the best products begin, not as a vision, but as a fragment, a scribble on a napkin, or an unfinished thought.

3

Growth

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4

Character

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5

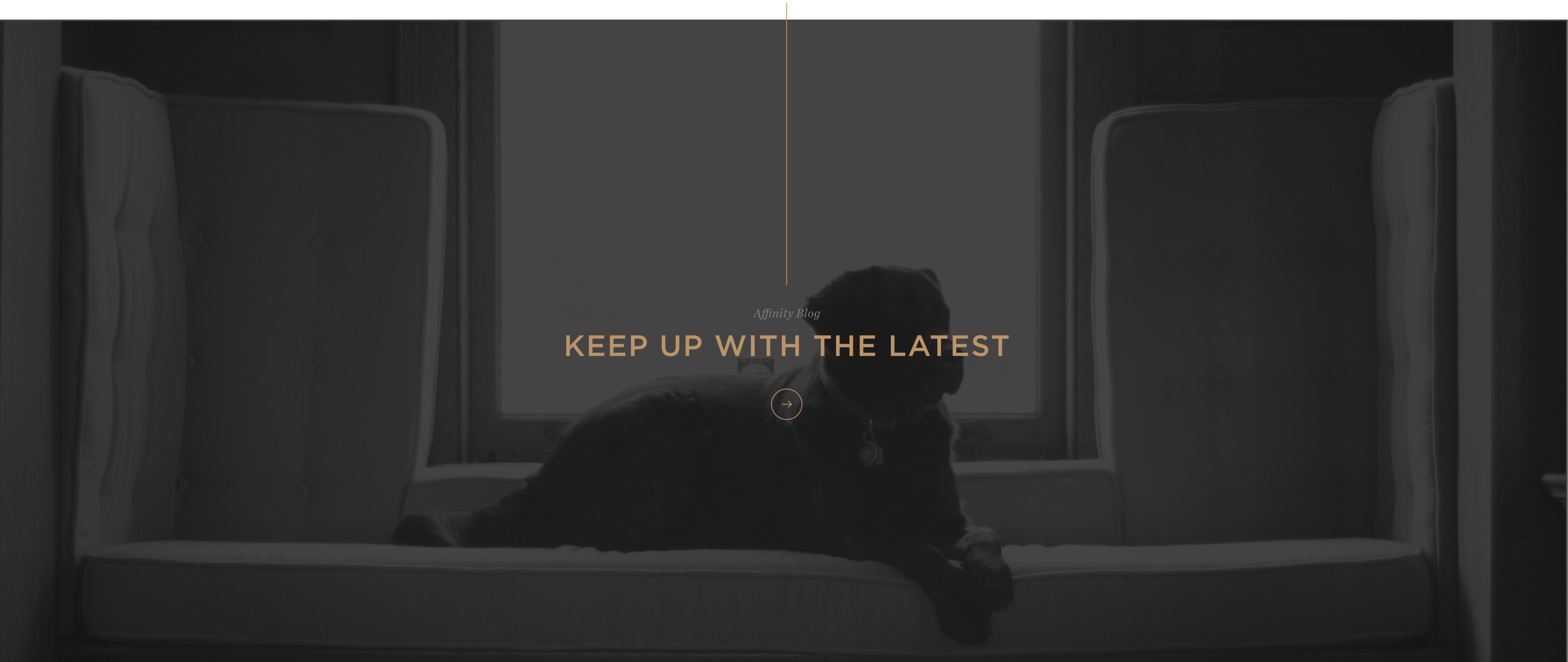
Innovation

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6

Growth

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Affinity Blog
KEEP UP WITH THE LATEST

come visit us

WE'VE GOT WINE

SCHEDULE SOMETHING

JUST ANOTHER ONE

CALL TO ACTION